



RUBBER MOLD COMPANY

“Experience + Quality = Success”

# MANUFACTURED STONE BUSINESS

The Rubber Mold Company offers you the opportunity to invest in a business that produces one of the hottest products in the building industry today. Residential and commercial construction is a rapidly growing industry where the demand for manufactured stone is growing more and more every day. A manufactured stone business will allow you to enter a market where you will be able to build a successful and thriving business making profitable income.

Manufactured stone is lightweight, but just as durable and beautiful as natural stone. It is much more functional and reduces stone masonry costs making it a logical choice above natural stone in the construction industry.

Demand for manufactured stone is currently not being met by suppliers. Many customers purchasing manufactured stone must purchase it from a distant city or another state, making it expensive and time consuming.

**Rubber Mold Company has developed a proven and much needed business opportunity.**

This business opportunity will enable you to make this product available direct to the customer providing them with the best possible price, availability, and personalized customer service. All these reasons and more are why you will succeed in this business and make a healthy income doing so.

## LOOK AT THE BENEFITS AND ADVANTAGES!!

- NO Franchise or Royalty fees EVER!
- Low initial investment
- No prior experience is needed, full training available
- Proven and reliable product
- Beautiful and lightweight  
(Being lightweight means there is no need for footings or wall ties to install)
- Immense profit margin
- Minimal raw material cost

Quality molds are important for producing and selling manufactured stone. Over the past 35 years we have perfected our molds. Using a proven, custom-blended formula, which is strictly proprietary knowledge to Rubber Mold Company, allows the highest standard of performance out of every one of our molds. With proper care, our molds will last for years, giving you outstanding performance.

6200 S. Bryant Avenue, Oklahoma City, OK 73149  
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[www.rubbermoldcompany.com](http://www.rubbermoldcompany.com)



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Along with superior molds you need expert training. With the purchase of 100 sq. ft. or more of our molds, we provide an in depth one day training session at our manufacturing facility. (Purchaser is responsible for all travel expenses)

We offer continuous training and support with questions or concerns VIA phone or email.

We are here to help you to succeed in business and be a leading professional in your field.

Below we will show you a manufacturing scenario of how much profit can be made with just 2 PEOPLE producing 400 sq. ft. of stone in an 8 hour day. It takes about 3 hours for one person to pull, mix, and pour 100 sq. ft. of rock. The rock then needs to cure for approximately 16-24 hours before you can pull and pour again.

<u>Manufacturing Cost</u>	<u>Cost per Sq. Ft.</u>	<u>Cost per 400 Sq. Ft.</u>
Raw Material	\$0.64	\$256.00
Labor (2 People @ \$10.00/hr)	\$0.40	\$160.00
TOTAL MFG COST	\$1.04	\$416.00
 Retail Price of Stone	 \$4.00	 \$1,600.00
Mfg. Cost	\$1.04	\$416.00
Profit	\$2.96	\$1,184.00
 <u>Profit Margins</u>		
Profit per day	\$1,184.00	
Profit per week	\$5,920.00	
Profit per month	\$23,680.00	
Profit per year	\$284,160.00	

(This scenario does not include applicable taxes and overhead. All labor and material cost may vary from state to state)

**\*\*Please refer to the equipment and material list for additional supplies required\*\***

This scenario only represents a small production facility with only two employees. Most facilities have 2-4 employees and are producing 300-700 Sq. Ft. of manufactured rock per day.

Are you beginning to see the possibilities and dollar signs??



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Provided below is a preliminary list of the equipment and materials needed to manufacture stone. We recommend researching material and equipment costs and availability in your area. The following figures will be helpful in producing a business plan to obtain financing, if needed, for your business.

## MATERIALS NEEDED

<u>ITEMS</u>	<u>QUANTITY NEEDED</u>	<u>PRICE</u>
Type III Portland cement	3-94lbs. bags	\$30.00
Lightweight Aggregate	750lbs.	\$15.00
Iron Oxide Pigment Dyes	9lbs.	\$18.00
Cement Additives	2 ¼ oz.	\$1.00
Total		\$64.00

\*\*Estimate provided is enough raw materials to produce 100 sq. ft. of stone\*\*

## EQUIPMENT NEEDED

12 Cubic Ft. Electric Motor Mixer	\$7,500.00
Pallet Jack (forklift optional)	\$650.00
Lumber for Tables	\$500.00 (enough for 100 sq. ft.)
Wheelbarrow	\$75.00
Pallets for finished stone	\$5.00 each
40 Gallon Water Heater	\$300.00
Rubber Water Hose/Mist Nozzle	\$50.00
Cement Scoop	\$12.00 each
Dye Sifter	\$32.00 (4 @ \$8.00 each)
Pick	\$1.00 each
40-50 Quart Container for Dye	\$100.00 (5 @ \$20 each)
Dry Scale	\$50.00
Miscellaneous	\$100.00
TOTAL	\$9,375.00

ALL COSTS LISTED ABOVE ARE AN APPROXIMATE AVERAGE



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#### BUSINESS STARTUP OPTIONS AND RECOMMENDATIONS

These recommendations will help you to evaluate what to order when you first start out, however you can order whatever you need.

#### WE RECOMMEND:

100-300 sq. ft. of Flat Molds	\$4,000.00 per 100 sq. ft.
7 Corner Molds (per 100 sq. ft. of flats)	\$595.00 (\$85.00 per corner mold)
7 Corner Plugs (per 7 corner molds)	\$406.00 (\$58.00 per corner plug)
1 6x8 Trimstone Mold	\$115.00
1 Window Sill Mold	\$105.00
1 Keystone Mold	\$50.00
1 Hearthstone Mold	\$150.00

(Many different sized accessories available)

These are our recommendations for starting your manufactured stone business.

There are OVER 30 DIFFERENT STYLES of flat and corner molds to choose from. As well as HUNDREDS OF ACCESSORIES.

If we don't have what you are looking for, we can make almost any CUSTOM MOLD imaginable!

We look forward to doing business with you soon!

#### Frequently Asked Questions

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1. Why a manufactured stone business?

There is a huge demand for manufactured stone and not enough producers. Profit margins are tremendous. No experience is needed and a minimal investment will get you started. In addition we provide support for any problems you may encounter. With over 35 years' experience we have helped many companies become very successful.

2. Who will be my customers?

Homeowners, contractors, masons, building suppliers, lawn and landscaping businesses, architects, just to name a few. With our variety of standard products and are ever growing custom capabilities we have helped customers become successful in most all cast concrete markets

3. Is prior experience required?

No prior experience is needed. We provide a 1 day training session at our facility and recommend that every new business attend. Training is free with purchase of 100 sq. ft. of molds or more. Our training allows you to have hands on experience prior to your start up. (Purchaser is responsible for all travel expenses)

4. What type of building space is required or recommended?

Your manufacturing facility should have at least 900 sq. ft. of floor space per 100 sq. ft. of molds. Although many of our customer may start out on very small scale at their homes. Most are quickly able to expand due the high profit margins.

5. How do I get my molds?

We prefer to take orders over the phone. This allows us to build a personal relationship with you. We have excellent feedback from our customers. We require that full payment of the product be made prior to shipment. We ship most orders via Old Dominion Freight Liners, but frequently check other companies to ensure the customer is getting the best possible rate, Freight Costs are added to invoices after order is complete. You may use an alternate Freight Liner if you choose.

6. Where do I purchase my raw materials and other equipment needed?

Most materials can be purchased locally. If there is not a local supplier we can assist you in finding the closest supplier to your location. In training we will provide you with a list of suppliers for materials.

Also, you can purchase a number of the needed equipment items from us if you so choose.



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7. Who installs the stone?

We can guide you through installing the stone or you may hire a local mason to install it for you. Installation is not a required service to opening the business. Most masons charge between \$4 -\$10 per sq. ft. for installation. A qualified mason with two hands can install between 500 and 1000 sq. ft. per day. Installation of manmade stone is also highly profitable.

8. What is the life span of the molds?

Our molds will last approximately 5 to 7 years if cared for according to our Mold Care Instructions. Many of our current customers have molds in production that are over 10 years old.

9. How durable is the manufactured stone?

It is made of cement, lightweight aggregate, and pigmentation making it durable and lightweight. We cannot guarantee the quality of the stone as that ultimately relies on the manufacturer.

10. What are the molds made of?

Our molds are made from a MRU compound or a soft flexible rubber. MRU compound is a premium pourable material with a casting quality similar to a silicone in which makes a soft flexible product. With our proprietary blend no release agents are required for de-molding of the stone. This helps reduce both material cost as well as labor cost.